



METUL ROY

WordPress Developer

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SKILLS

Web Design & Development

WordPress · Elementor · WooCommerce ·

HTML · CSS · Cloudflare · Google Analytics ·

CPanel

Digital Marketing

SEO · Social Media Marketing ·

Affiliate Marketing · Content Writing

STRENGTHS

Website Development

Proficient in developing high-performance websites with a focus on SEO and conversion

Elementor Expertise

Expertise in using Elementor for creating visually appealing landing pages

E-commerce Solutions

Experience in WooCommerce for e-commerce solution development

Digital & Affiliate Marketing

Broad knowledge across various marketing channels while having deep, hands-on experience in generating traffic, building trust, and converting sales.

SUMMARY

I am an experienced WordPress freelancer specializing in creating high-performance and SEO-driven websites. With over 30 completed websites and more than 50 affiliate projects, I am dedicated to delivering conversion-focused designs. I have a proven track record in SEO management and performance optimization, ensuring my clients achieve their goals effectively

EXPERIENCE

Freelance Developer

01/2020

Freelance Developer

Remote

Independent WordPress development work focusing on various web solutions

- Built 30+ WordPress websites
- Delivered 50+ affiliate marketing projects
- Created high-converting landing pages
- Managed SEO & performance optimization

Affiliate Marketing Specialist

Date period

Tech Review Metul

Location

Expertise in the digital marketing arena combined with practical affiliate marketing skills. Broad knowledge across various marketing channels while having deep, hands-on experience in generating traffic, building trust, and converting sales.

- Broad knowledge across various marketing channels
- hands-on experience in generating traffic, building trust, and converting sales

INTERESTS



Affiliate Marketing Growth



Learn New Things



Traveling